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Motion Fitness® | Motion Kids® | Exergame Fitness® | Play XG®

"We Are Providing Fun, Realistic & Proven Solutions That Battle Childhood Obesity"™

FOR IMMEDIATE RELEASE:

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The BluFit Multiplayer Wireless DDR System Launches on ExergameFitness .com

CHICAGO, IL – 8, 16, 24, 32, 64...how many players do you want active at once? The BluFit™ Multiplayer Wireless DDR System by Cobalt Flux, has revolutionized the exergaming market by providing the only wireless and truly interactive multiplayer dance system available. BluFit™ is the only multiplayer where players receive real-time feedback with their scores, which shows how they are performing in the game. This kind of interactivity provides a much more stimulating game-play experience than other systems that simply provide passive and arbitrary scores.

The BluFit™ is expandable. You can start with as few as 2 players and expand up to 64 live players in one single group. For even more affordable expandability, you can add practice pads to any system adding even more users to the game.

BluFit™ is designed to be used for many other software games. In addition to the first BluFit™ software release StreetFeet™, there will be additional new game titles released turning BluFit™ into a multi-functional exergaming system. The dedicated BluFit™ website will become a destination for players and trainers to track their performance data, to create user profiles and to chat with other players worldwide.

"We are ecstatic to partner with ExergameFitness.com to launch BluFit by Cobalt Flux, the only truly interactive multiplayer "Active Gaming" product on the market today. Combined with the stellar support and consultative implementation approach provided by Exergamefitness.com, BluFit will be an ideal solution for schools, YMCA's and fitness centers worldwide" said Ryan Dean Hoggan, EVP of Cobalt Flux.

With BluFit™, set-up is a breeze. Simply park the cart, extend the monitors, plug in and turn on. The system can be set up and ready to use in the time it takes to distribute the pads. Clean-up is just as easy. By the time all the pads have been returned to the cart, it can be ready to roll away.

New features and software are downloadable. Users will be notified when new software titles and updates are available.

Tommy Seilheimer, VP of Exergame Fitness USA adds:





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"The BluFit DDR system is a product that is greatly needed in the Exergaming market. It is a huge advantage for us when we can go to a customer like a YMCA, Health Club, or School, and tell them that we can get their entire gym class set up and active within minutes. The software is clean and easy to use, and the portability of the BluFit makes set up and tear down a snap. This is very important to many of our clients. We are happy to launch the BluFit on our website and affiliate websites around the world today"

For more information please visit our BluFit product page located here:

<http://www.exergamefitness.com/blufit.htm>

About Exergame Fitness

Exergame Fitness – a Motion Fitness Company, is the world's largest distributor & supplier of Exergaming, Exerlearning, Kids Fitness Products & Programming to YMCA's, Schools, JCC's, Park Districts, Health Clubs, Hospitals, Kid Zones, Family Entertainment Centers, Casinos, Government/VA and more.

Exergame Fitness provides Facility Planning & Installation, Grant & Funding Assistance, Program Design & Product Training, Turnkey Marketing Support, Free Layout Designs & Concepts, Detailed Programming Curriculums, Finance & Lease Options and more. Exergame Fitness offers the lowest prices on any of the products they carry backed by a 110% Lowest Price Guarantee.

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